

MOTION BY SUPERVISOR MARK RIDLEY-THOMAS

JULY 30, 2013

Support for the County's 2013 Charitable Giving Campaign

The County of Los Angeles will sponsor its 35th Charitable Giving Campaign (CGC), a voluntary, employee-led fundraising drive to help those in need. "It Starts with You" is the theme of the 2013 campaign.

County employees have generously supported the annual campaign, demonstrating their commitment to lending a helping hand to children and families and those in need. Last year, County employees contributed more than one million dollars to the CGC. These funds provided health and human services to low-income individuals throughout the County of Los Angeles.

Donations are made voluntarily through payroll deduction to one of seven Fund Distribution Agencies (FDAs) approved by the Board of Supervisors: Asian Pacific Community Fund, Brotherhood Crusade, Community Health Charities of California, EarthShare California, United Latino Fund, United Way of Greater Los Angeles, and Variety: the Children's Charity of Southern California.

Charitable Giving Department coordinators will spearhead several fundraisers such as sporting events and entertainment venues. Department coordinators also will offer discount tickets to the Los Angeles County Fair.

The annual training workshop for Department coordinators will be held on August

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MOTION

MOLINA _____

YAROSLAVSKY _____

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RIDLEY-THOMAS _____

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21, 2013, and the Executive Kickoff breakfast will take place on September 10, 2013 at the Music Center. The wrap-up meeting for Department coordinators will be held on February 13, 2014.

“It Starts with You” is more than a theme for County employees. It links two of the County’s strategic goals: Goal 1) it maximizes the effectiveness of operations to support efficient public services; and Goal 3) it maximizes opportunities to improve community outcomes and leverage resources through the continuous integration of health, community, and public safety services.

The CGC begins August 1, 2013 and continues through December 15, 2013 with payroll deductions occurring on a continuous basis throughout the year.

I THEREFORE MOVE THAT THE BOARD OF SUPERVISORS take the following actions:

1. Approve “It Starts with You” as the 2013 theme of the Los Angeles County’s Charitable Giving Campaign;
2. Encourage all County employees to support the voluntary effort by signing up for payroll deduction or increasing their monthly contribution;
3. Authorize departmental fundraising activities and other special events in support of the annual Charitable Giving Campaign;
4. Request that Department Heads and their designated representatives oversee at their sites all fundraising sales, including reviewing and collecting daily receipts to ensure compliance with County Charitable Giving Campaign standards;
5. Waive countywide fees for setup and other support by the Internal Services Department for fundraising activities in support of the 2013 Charitable Giving Campaign excluding the cost of liability insurance;

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6. Waive parking fees in the amount of \$900 (excluding the cost of liability insurance) at the Music Center on August 21, 2013 for department coordinators to attend the annual training workshop;
7. Waive parking fees in the estimated amount of \$1,000 (excluding the cost of liability insurance) at the Music Center on Tuesday, September 10, 2013 for persons attending the annual kickoff breakfast for the campaign; and
8. Waive parking fees in the amount of \$900 (excluding the cost of liability insurance) at the Music Center on February 13, 2014 for department coordinators to attend the wrap-up meeting.

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